

# Privacy & Cookie Policy

**Last updated: 20/08/25**

This Privacy & Cookie Policy explains how **Upskill International** (“we”, “us”, “our”) collects, uses and protects your information when you use our website **www.upskill-international.co.uk**.

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## 1. Information We Collect

When you visit our website, we may collect:

- Information you provide directly (e.g. through a contact form or newsletter signup).
- Technical information automatically collected (e.g. IP address, browser type, device information).
- Cookie data (see section 3 below).

We do not sell your personal information to third parties.

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## 2. How We Use Your Information

We use your information to:

- Operate and improve the website.
  - Respond to enquiries.
  - Understand website traffic and usage patterns.
  - Meet our legal and regulatory obligations.
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## 3. Cookies

A **cookie** is a small text file placed on your device when you visit a website.

Our website is hosted on **Wix.com**, which uses essential and functional cookies automatically for purposes such as:

- Security and site integrity
- Load balancing and system performance
- Basic analytics (number of visitors, pages viewed)
- User experience (remembering language or preferences)

If you use our contact forms or other Wix apps (e.g. bookings, chat, store), additional cookies may be set.

You can control cookies through your browser settings. Please note that disabling certain cookies may affect website functionality.

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## 4. Third-Party Services

If we add integrations such as Google Analytics, social media pixels, or advertising tools, these may also place cookies on your device. Where required, we will request your consent before using these non-essential cookies.

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## 5. Your Rights

If you are based in the **UK or EU**, you have rights under data protection law including:

- The right to access, update or delete your personal data.
  - The right to object to processing or withdraw consent.
  - The right to lodge a complaint with a supervisory authority.
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## 6. Data Storage & Security

Our website is hosted on **Wix.com Ltd.**, a company located in Israel with servers around the world. Wix is GDPR and CCPA compliant. Your data may be stored and processed outside your home country but will be protected under appropriate safeguards.

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## 7. Contact Us

If you have questions about this Privacy & Cookie Policy or the way we handle your information, please contact us:

**UpSkill International Ltd**

Email: [dpo@ui-ltd.co.uk](mailto:dpo@ui-ltd.co.uk)

Address: **Park View Business Centre, Combermere, Whitchurch, SY13 4AL**

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